

# GREEN SKILLS

V A A S A .

## PROMOTING INNOVATIVE MINDS AND SKILLS

[register here](#)

# 25.-28.9.23

# GREEN SKILLS WEEK

Come on to discover Green Skills in the Vaasa region! We welcome You to take part in our events and to find out what types of green skills there are in the Vaasa region. Register online by 22.9.

# 25.9

Live + online  
Open for  
all students

## THEME: GREEN TRANSITION

Venue: University of Vaasa, Ankkuri (old Tritonia), Nissi auditorium K218

### 13.00-13.15

Opening words

What is green transition and why it is important?

Hanna Malkamäki, Project manager, Vasek

### 13.15-14.30

Company presentations:

Sanna-Mari Kaakinen, Sustainability manager, ABB

Mika Adler, Development engineer, Mirka

Kim Råholm, Development and HSEQ director, VEO

Harri Heiskanen, Production director, Vilpe

Jennie Hinz, Analytics and technology manager, Wasaline

Coffee break

### 14.45-15.30

Panel discussion: Technology driving green transition and innovation in Vaasa region

Moderator Hanna Malkamäki, Project manager, Vasek

### 13.00-16.00

Technobothnia visit (Pre-register by 22.9. to reserve your spot.)

# 26.9

Live  
Open for  
all students

## THEME: WELFARE TECHNOLOGY & SUSTAINABILITY

Venue: Vamia, Ruutikellarintie 2, 2nd floor

13.00-16.00

HEALTHTECH FAIR introduces the latest health technology solutions in the region presented by Vamia, Åbo Akademi University, Novia University of Applied Sciences and Pohjanmaan hyvinvointialue - Österbottens välfärdsområde.

**VamiaEasy** is a simulated learning environment for barrier-free living, where you learn welfare technology and home automation solutions ABB free@home system that makes it possible to live at home for longer.

**Prima Botnia project** goal is to make care and customer service more accessible and faster by using multiple digital channels that enable agile communication between customers and staff as well as remote service provision.

**TuKOT project** develops solutions to support living at home, as well as the quality and attractiveness of homecare using technology.

**FarmAInteraktion project** investigates how a social robot, **the Furhat Robot**, can give drug advice in pharmacies without jeopardizing medication or patient safety.

**VR environment** about home security risks.

**Vamia ambulance** presentation.

## #GreenSkillsWeek

Green skills are knowledge, abilities, values and attitudes needed to live in, develop and support a sustainable and resource-efficient society.

# PROMOTING INNOVATIVE MINDS AND SKILLS

## 27.9

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## THEME: CIRCULAR ECONOMY

Venue: Vamia, Ruutikellarintie 4, Silveria Auditorium

### 13.00-13.30

Opening words

What is circular economy and what is the Ostrobothnia circular economy roadmap?

Hanna Malkamäki, Project manager, Vasek

### 13.30-14.50

Circular economy cases:

Bjarne Mara, Farmer

Lauri Alkkiomäki, Teacher, Restaurant Silveria & Green Key

Pia Simons, CEO, Simons Hus

Ben Bergman, Head of sales, Mpro

Jenni Sandberg, HR manager, Minimossen

Coffee break

### 15.00-16.00

Re-design workshop

Venue: Vamia, Ruutikellarintie 4, Silveria, Room 322

Come on to ideate business gifts for Vaasa region from recycled materials. (Pre-register by 22.9. to reserve your spot.)

# 28.9

Live + online  
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## THEME: VOICES OF THE FUTURE

Venue: University of Vaasa, Ankkuri (old Tritonia), Nissi auditorium K218

### 13.00-13.05

Opening words

Camilla Wahlberg, University of Vaasa

### 13.05-13.30

Key note: Entrepreneurship and responsible business

Tommi Virkama, Director, Startia/Vasek

### 13.30-13.50

Key note: Future green and digital skills for business in Vaasa region

Mikael Hallbäck, Director, Ostrobothnia Chamber of Commerce

Coffee break

### 14.05-16.00

Stories: What is it like to be a young entrepreneur or expert?

What role does sustainability play in my career path?

Tim Wallin, Entrepreneur & Public speaker

Linnea Strand, LivsVinn

Sarah Väre, Väre&Co

Joel Kaitfors, Hermans Bike Components

Henri Kinnunen, Woima Corporation

Heidi Kuusniemi, ESA BIC Vaasa Hub

Interviews by Tim Wallin & Camilla Wahlberg

Further information:

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## #Greenovet

Project will foster the development of Vocational Education and Training (VET) Excellence in Green Innovation across Europe and through the establishment of Centres of Vocational Excellence (CoVEs).