

EVENT PROGRAM



BUSINESS LAB



UNICORN NIGHT

NOVEMBER 29, 2023

19:30–21:00 [EVENT]

21:00–00:01 [MIX&MINGLE + AFTERPARTY]

HANKEN SCHOOL OF ECONOMICS
HELSINKI, FINLAND





UNICORN NIGHT

Join us at Hanken
School of Economics
for an evening of
unicorn magic fueled
by Slush!

For information and inquiries, please reach out
to Sergei at sergei.kopytin@hanken.fi

Address: Hanken School of Economics,
Arkadiankatu 22, 00100 Helsinki, Finland



BRIEF INFO

Unicorn Night, an official side event of Slush, is a remarkable convergence of unicorn founders and key ecosystem builders including startups, investors, entrepreneurs, researchers, and students from the Nordics and the rest of the world. The night's primary focus is to drive discussions on nurturing the startup ecosystem and fostering the emergence and expansion of unicorn companies.

The event is part of the Venture Capital for Impact research and innovation project financed by the Finnish Ministry of Education.

PROGRAMME

- 19:30-19:45 WELCOMING WORDS AND PERFORMANCE
Prof. Prac. Markus Wartiovaara, Director of Hanken Business Lab, and Hanna Lankinen, Director, Growth and Investments, Helsinki Partners
Breakdance performance: CyphrSpace
- 19:45-19:55 KEYNOTE
Peter Vesterbacka, [FinEstBayArea](#) ecosystem builder, co-founder of Slush.
- 19:55-20:15 PANEL: "The Future of European Entrepreneurship and Innovation"
> Milena Stoycheva, Minister of Innovation and Growth, Bulgaria
> Prof. Ingmar Björkman, Rector, Hanken School of Economics
> Peter Vesterbacka, [FinEstBayArea](#), co-founder of Slush

Host: Prof. Prac. Markus Wartiovaara, Director of Hanken Business Lab
- 20:15-20:35 ROUNDTABLE: Talking With Unicorns
This discussion featuring industry experts and leaders explores the world of unicorns and their impact on the business landscape.

> Mikkel Hippe, Tradeshift
> Sampo Hietanen, Whim
> Monika Liikamaa, Enfuze (via video)
> Sebastian Mellblom, Reveel

Host: Ronny Eriksson, Project Manager and PhD Candidate, Hanken
- Closing words: Pre-incubation at Hanken by Magret Jokela, Program Lead, Hanken Business Lab
- 20:35-20:45 THE LATEST IN UNICORN RESEARCH
Latest research and trends related to unicorn companies.
Assoc. Prof. Tom Lahti, Hanken School of Economics
- 20:45-20:55 MAGIC SHOW
Magician, engineer, and futurist Ferdinando Buscema
- 20:55-21:00 CLOSING REMARKS
Prof. Prac. Markus Wartiovaara, Director of Hanken Business Lab
- 21:00-00:01 MIX&MINGLE + AFTERPARTY
A great DJ, food and drinks, and plenty of time to meet new people and catch up with friends.