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## **Mrec Group appoints Ilari Väisänen as CEO of transaction advisory services at Mrec Oy**

**Ilari Väisänen** has been appointed **CEO of Mrec Oy**, leveraging his more than a decade of real estate market experience and eight-year tenure with the company in transaction advisory and project management.

**Ville Mannila** continues as **Mrec Group CEO**, directing his focus towards strategic partnerships and expansion initiatives that will drive growth for both Mrec Oy and Mrec Investment Management Oy.

"This is a natural progression that allows me to focus on strategic partnerships while confidently handing over advisory operations to Ilari, who has demonstrated exceptional leadership and deep business understanding throughout his time with us," said Mannila, noting the timing aligns well with the recovering property market.

Väisänen is excited about taking on the responsibility: "The improving transaction environment, combined with our strong team and expertise, creates significant opportunities as we continue providing strategic advisory services to our clients."

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