



Anu Nurro appointed Executive Vice President, Human Resources, and member of the Group Management Team of S-Bank

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12 January 2026 at 10.00 EET

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Anu Nurro (MA) has been appointed Executive Vice President, Human Resources, and a member of the Group Management Team of S-Bank. She will assume her role on 1 March 2026. The appointment is subject to there being no objections from the Finnish Financial Supervisory Authority.

Anu Nurro has extensive experience in human resources leadership, organisational culture development and change management across a wide range of industries. Most recently, she served as Executive Vice President, Human Resources, at Alko. Previously, she has led HR and culture development work at Fennia, Kojamo, Gasum and Finavia.

“Anu brings us strong expertise in modern human resources leadership and in implementing our growth strategy in line with our values, with a strong emphasis on collaboration. Under her leadership, we will further strengthen the employee experience at S-Bank, people management and our culture of working together,” says **Riikka Laine-Tolonen, CEO of S-Bank**.

“I am very much looking forward to getting to know the people of S-Bank and to building the bank’s next phase together with everyone. We will continue to focus on clear leadership, smooth everyday work and ensuring that everyone has opportunities to grow and make an impact in their role. “S-Bank is at a very exciting stage, and it is great to be able to join the bank’s growth story,” says Anu Nurro.

S-Bank’s Executive Vice President, Human Resources, Merja Reinilä, has stepped down from her role as a member of the Group Management Team and as Executive Vice President, Human Resources. Until Anu assumes her role, **Heli Haanpää** will serve as Interim Executive Vice President, Human Resources, and member of the Group Management Team.

“Merja has played a significant role in leading S-Bank’s people and in building our culture as part of the bank’s growth story. I would like to warmly thank Merja for her commitment and for her significant contribution to S-Bank over the past 14 years, and wish her every success in the future,” says Laine-Tolonen.

Contacts

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About S-Bank Plc

S-Bank is a Finnish bank and part of S Group. We exist to give everyone the possibility of a little more wealth. We have more than three million customers and we know their day-to-day life. We bring convenience and value to our customers through our easy-to-use digital services, for example. Being a full-service bank, we offer support to our customers every day and at the turning points in their lives. s-pankki.fi

Attachments

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