



Invitation to Avidly's strategy morning on 25 January 2022

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We are pleased to invite investors and analysts to follow Avidly's strategy webcast on Tuesday 25 January 2022 from 10 am (EET) onward. Other stakeholders are also welcome to follow the webcast. The event will be held in English.

At the event, our top management will discuss Avidly's market opportunity and strategy implementation.

Tentative agenda:

- Opening words / Joakim Fagerbakk, Chairman of the Board
- Martech opportunity / Hans Parvikoski, CFO
- Our direction: Avidly strategy update / Jesse Maula, CEO
- Delivering our customer promise / Ismo Nikkola, Deputy CEO, Chief Strategy Office
- Trends and growth opportunities / Barbro Fagerbakk, Chief Revenue Officer
- Summary, questions, and discussion

Registration

To participate, please register by 4 pm (EET) on 24 January 2022 using the link below:

https://us02web.zoom.us/webinar/register/WN_VKv5kCnuRCu6dykO2rRYJg

The participation link will be provided in connection with the registration confirmation.

Materials

The presentation materials will be available in English on our website at the start of the event:

<https://investors.avidlyagency.com/en/publications>.

The recording of the event will be added to Avidly's investors site after the event.

We look forward to welcoming you!

Jesse Maula, CEO of Avidly Plc

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Avidly is a leading martech service provider listed on the Nasdaq First North Growth marketplace in Helsinki. We offer holistic digital marketing and sales services, and customer experience, data and technology are closely entwined into our impact-driven growth strategy. We are a team of more than 235 navigators and explorers, makers and shakers in 16 locations in Finland, Sweden, Norway, Denmark and Germany. Read more: investors.avidlyagency.com/en

Attachments

- [Download announcement as PDF.pdf](#)