# **AVIDIN**

## Avidly Oyj - Managers' Transactions - Maula

8.9.2022 10:30:00 EEST | Avidly Oyj | Managers' transactions

### Avidly Oyj - Managers' Transactions - Maula

Avidly Oyj, 8 September at 10:30 a.m. (EEST)

Person subject to the notification requirement

Name: Jesse Maula

Position: Chief Executive Officer

Issuer: Avidly Oyj

LEI: 7437004G4SEVKZHT6O56

Notification type: INITIAL NOTIFICATION

Reference number: 19304/5/4

Transaction date: 2022-09-08

Venue not applicable

Instrument type: SHARE

ISIN: FI0009015580

Nature of the transaction: SUBSCRIPTION

(X) Linked to stock option programme

Transaction details

(1): Volume: 323625 Unit price: 0.01 EUR

Aggregated transactions

(1): Volume: 323625 Volume weighted average price: 0.01 EUR

#### **Additional information:**

Jesse Maula, CEO, tel. +358 40 548 0248

Hans Parvikoski, CFO, tel. +358 40 586 6154

#### **Certified Advisor:**

Oaklins Merasco Oy acts as Avidly Plc's Certified Advisor, tel. +358 9 6129 670

#### **About Avidly**

Avidly is a leading martech service provider listed on the Nasdaq First North Growth marketplace in Helsinki. We offer holistic digital marketing and sales services, and customer experience, data and technology are closely entwined into our impact-driven growth strategy. We are a team of approximately 300 navigators and explorers, makers and shakers in 18 locations in Finland, Sweden, Norway, Denmark, Germany, UK and Canada. Read more: investors.avidlyagency.com/en

#### Attachments

• Download announcement as PDF.pdf