



New shares of Avidly Plc subscribed with option rights have been registered with the trade register

23.9.2022 09:00:00 EEST | Avidly Oyj | Company Announcement

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An aggregate number of 569 580 new shares of Avidly Plc have been subscribed for with special rights. The new shares have today on 23 September 2022 been registered with the trade register maintained by the Finnish Patent and Registration Office. The new shares will confer shareholder rights in the company as of their registration on the trade register. The total subscription price of EUR 5 695.80 will be recorded in Avidly's reserve of invested unrestricted equity, and the company's share capital remains unchanged.

Following the registration of the new shares, the total number of registered shares in Avidly is 5 939 240.

The new shares will be issued in the book-entry system on or about 26 September 2022. Trading in the new shares is expected to commence on Nasdaq First North Growth Market Finland on or about 26 September 2022.

No additional new shares may be subscribed for under the special rights.

Additional information:

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About Avidly

Avidly is a leading martech service provider listed on the Nasdaq First North Growth marketplace in Helsinki. We offer holistic digital marketing and sales services, and customer experience, data and technology are closely entwined into our impact-driven growth strategy. We are a team of approximately 280 navigators and explorers, makers and shakers in 18 locations in Finland, Sweden, Norway, Denmark, Germany, UK and Canada. Read more: investors.avidlyagency.com/en

Attachments

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