



Changes in Avidly Plc's management team

28.9.2022 12:00:00 EEST | Avidly Oyj | Chang. board/management/certified advisors

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Avidly Plc Company Announcement 28 September 2022 at 12:00 p.m. EEST

Ville Himberg, Avidly's Chief Operating Officer and a member of Avidly Plc's Management Team, has resigned from his position and will leave it on 30 September 2022.

Himberg moves to new positions outside of Avidly. "I thank Ville for his contribution in Avidly and wish him luck and success in the future," says Avidly CEO Jesse Maula

The other members of Avidly's Management Team will take over the responsibilities of Himberg as of 1 October 2022.

Additional information:

Jesse Maula, CEO, tel. +358 40 548 0248

Oaklins Merasco Oy acts as Avidly Plc's Certified Advisor, tel. +358 9 6129 670

About Avidly

Avidly is a leading martech service provider listed on the Nasdaq First North Growth marketplace in Helsinki. We offer holistic digital marketing and sales services, and customer experience, data and technology are closely entwined into our impact-driven growth strategy. We are a team of approximately 300 navigators and explorers, makers and shakers in 18 locations in Finland, Sweden, Norway, Denmark, Germany, UK and Canada. Read more: investors.avidlyagency.com/en

Attachments

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