



Amendment of disclosure policy of Avidly Oyj

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Avidly Plc, Company announcement 29 September 2022 at 8.30 am EEST

The Board of Directors of Avidly Oyj (the "Company") has today resolved to amend the Company's disclosure policy so that in future on a yearly basis the Company will publish only a financial statement release and a half-year report.

The Company's updated disclosure policy is available on its website <https://investors.avidlyagency.com/en/>. As a consequence of the amendment, the Company is also updating its financial reporting calendar, which was published on 18 November 2021, to reflect that the January-September 2022 business review will not be published.

AVIDLY PLC

Board of Directors

Additional information:

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Jesse Maula, CEO, tel. +358 40 548 0248

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Information on Avidly Plc

Avidly is a leading Nordic-based marketing technology (MarTech) service provider with its shares trading on Nasdaq First North Helsinki. In Avidly's MarTech offering, customer experience, data and technology are closely entwined into its impact-driven growth strategy. Avidly partners with organizations of all sizes, from start-ups to Fortune 500 companies and is committed to creating solutions that help companies to grow. Avidly has a team of approximately 280 MarTech professionals in 18 locations in Finland, Sweden, Norway, Denmark, Germany, the UK and Canada.

Attachments

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