

Avidly Oyj - Managers' Transactions - Pink Panda Holding AS

29.9.2022 08:45:00 EEST | Avidly Oyj | Managers' transactions

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Avidly Oyj, 29 September at 8:45 a.m. (EEST)

Person subject to the notification requirement

Name: Pink Panda Holding AS

Position: Closely associated person

(X) Legal person

(1):Person Discharging Managerial Responsibilities In Issuer

Name: Joakim Fagerbakk

Position: Member of the Board

Issuer: Avidly Oyj

LEI: 254900QT2LYEUKB7S036

Notification type: INITIAL NOTIFICATION

Reference number: 254900QT2LYEUKB7S036_20220927155003_2

Transaction date: 2022-09-08

Venue: FIRST NORTH FINLAND (FNFI)

Instrument type: SHARE

ISIN: FI0009015580

Nature of the transaction: DISPOSAL

Transaction details

(1): Volume: 23,100 Unit price: 5.5 EUR

Aggregated transactions

(1): Volume: 23,100 Volume weighted average price: 5.5 EUR

Additional information:

Jesse Maula, CEO, tel. +358 40 548 0248

Hans Parvikoski, CFO, tel. +358 40 586 6154

Certified Advisor:

Oaklins Merasco Oy acts as Avidly Plc's Certified Advisor, tel. +358 9 6129 670

About Avidly

Avidly is a leading martech service provider listed on the Nasdaq First North Growth marketplace in Helsinki. We offerholistic digital marketing and sales services, and customer experience, data and technology are closely entwined into ourimpact-driven growth strategy. We are a team of approximately 300 navigators and explorers, makers and shakers in 18locations in Finland, Sweden, Norway, Denmark, Germany, UK and Canada. Read more: investors.avidlyagency.com/en

Attachments

• Download announcement as PDF.pdf