



Avidly Plc's Financial information and Annual General Meeting in 2023

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Avidly Plc, Company Announcement, 5 December 2022 at 11:00 a.m. EET

Avidly Plc will publish its financial reports in 2023 as follows:

- Financial statements release for 2022: 31 March 2023
- Half-yearly report January-June 2023: 25 August 2023

Avidly's Annual Report 2022 including the Report of the Board of Directors and the Financial Statements for the period 1 January–31 December 2022 will be available in digital format on the company website at <https://investors.avidlyagency.com/en/publications> on 28 April 2023.

Avidly Plc's Annual General Meeting is planned to be held on 24 May 2023. The Board of Directors will convene the meeting later by a separate notice.

AVIDLY OYJ

Additional information:

Jesse Maula, CEO, tel. +358 40 548 0248

Oaklins Merasco Oy acts as Avidly Plc's Certified Advisor, tel. +358 9 6129 670.

Avidly in brief

Avidly is a leading Nordic-based marketing technology (MarTech) service provider with its shares trading on Nasdaq First North Helsinki. In Avidly's MarTech offering, customer experience, data and technology are closely entwined into its impact-driven growth strategy. Avidly partners with organizations of all sizes, from start-ups to Fortune 500 companies and is committed to creating solutions that help companies to grow. Avidly has a team of approximately 280 MarTech professionals in 18 locations in Finland, Sweden, Norway, Denmark, Germany, the UK and Canada.

Anton Holding II Oy, which is an indirect subsidiary of Adelis Equity Partners Fund III AB, made a voluntary public cash tender offer recommended by the Board of Directors of Avidly for all issued and outstanding shares and special rights in Avidly. After the subsequent offer period, which expired on 26 September 2022, Anton Holding II Oy initiated mandatory redemption proceedings in accordance with the Finnish Limited Liability Companies Act to acquire the remaining shares in Avidly and to cause Avidly's shares to be delisted from First North Growth Market Finland maintained by Nasdaq Helsinki Ltd as soon as reasonably practicable.

Attachments

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