



## **Arbitral tribunal appointed for the arbitral proceedings concerning the redemption of minority shares in Avidly Plc**

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Avidly Plc, Company announcement, 1 February 2023 at 4:00 p.m. (EET)

As previously announced, Anton Holding II Oy has on 4 October 2022 commenced redemption proceedings in respect of Avidly Plc's ("**Avidly**") minority shares by initiating arbitral proceedings in accordance with Chapter 18, Section 3 of the Finnish Limited Liability Companies Act in order to obtain ownership of all the issued and outstanding shares in Avidly.

Avidly has today been informed that the Redemption Board of the Finland Chamber of Commerce has appointed an arbitral tribunal consisting of one member for the arbitral proceedings concerning the redemption of the minority shares in Avidly. The arbitral tribunal consists of attorney-at-law Kirsi Kannaste.

#### **Additional information:**

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#### **Avidly in brief**

Avidly is a leading Nordic-based marketing technology (MarTech) service provider with its shares trading on Nasdaq First North Helsinki. In Avidly's MarTech offering, customer experience, data and technology are closely entwined into its impact-driven growth strategy. Avidly partners with organizations of all sizes, from start-ups to Fortune 500 companies and is committed to creating solutions that help companies to grow. Avidly has a team of approximately 280 MarTech professionals in 18 locations in Finland, Sweden, Norway, Denmark, Germany, the UK and Canada.

#### **Attachments**

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