



## Avidly Plc applies for the delisting of its shares from First North Growth Market Finland

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Avidly Plc, Company announcement, 28 February 2023 at 12:00 p.m. (EET)

The Board of Directors of Avidly Plc ("**Avidly**") has today resolved to apply for the removal of Avidly's shares from the public trading and for the delisting of Avidly's shares from First North Growth Market Finland ("**First North**").

Anton Holding II Oy ("**Anton Holding II**") holds more than 90 percent of all the issued and outstanding shares and voting rights carried by the shares in Avidly. As previously announced, Anton Holding II has, by its application to the Redemption Board of the Finland Chamber of Commerce dated 4 October 2022, commenced redemption proceedings in respect of Avidly's minority shares by initiating arbitral proceedings in accordance with Chapter 18, Section 3 of the Finnish Limited Liability Companies Act in order to obtain ownership of all the issued and outstanding shares in Avidly.

The Board of Directors of Avidly has today submitted an application to Nasdaq Helsinki Ltd for the removal of Avidly's shares from public trading and for delisting of the shares from First North. In the application, it is requested that the removal of Avidly's shares from the public trading and the delisting of the shares from First North would become effective as soon as possible after Anton Holding II has obtained title to all the issued and outstanding shares in Avidly by placing a security referred to in Chapter 18, Section 6 of the Finnish Limited Liability Companies Act.

#### Additional information:

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#### Avidly in brief

Avidly is a leading Nordic-based marketing technology (MarTech) service provider with its shares trading on Nasdaq First North Helsinki. In Avidly's MarTech offering, customer experience, data and technology are closely entwined into its impact-driven growth strategy. Avidly partners with organizations of all sizes, from start-ups to Fortune 500 companies and is committed to creating solutions that help companies to grow. Avidly has a team of approximately 280 MarTech professionals in 18 locations in Finland, Sweden, Norway, Denmark, Germany, the UK and Canada.

#### Attachments

- [Download announcement as PDF.pdf](#)