



Changes in Avidly Plc's management team

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Avidly Plc Company Announcement 30 June 2021 at 2.00. p.m. EET

Teea Björklund, COO of Avidly's Finnish operations and a member of the company's Management Team, has decided to step down from her position to join another company as of 1 October 2021. Björklund will continue in her role and as a member of the Management Team until 30 September 2021. The search for her successor will start immediately.

"I thank Teea for her valuable contribution to the development of Avidly's operations in recent years. I wish her all the best and success in the future," says Jesse Maula, CEO of Avidly.

Additional information:

Jesse Maula, CEO, tel. +358 40 548 0248

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Avidly is a leading martech service provider listed on the Nasdaq First North Growth marketplace in Helsinki. We offer holistic digital marketing and sales services, and customer experience, data and technology are closely entwined into our impact-driven growth strategy. We are a team of more than 230 navigators and explorers, makers and shakers in 16 locations in Finland, Sweden, Norway, Denmark and Germany. Read more: investors.avidlyagency.com/en

Attachments

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