



## **Norrhydro Group Oyj strengthens its organization - Carl Mattson appointed Digital Business Director**

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The digital business entity consists of new high-tech patented solutions; hydraulic intelligent motion control system Norrdigi® and Motiomax fully electric linear motion solution.

Together with the technology team, Carl Mattson will be responsible for digital business customer projects and technology development. The Digital Business Director is also appointed as part of the Group Executive Team.

During his career, Carl Mattson has been involved in developing new business and has been responsible for demanding customer projects. He has also been responsible for fast-growing technical sales, customer service and production around the world. Carl Mattson has lived with his family for a long time in India and China.

Carl Mattson will strengthen the company's international expertise and commercialization of new technology. We warmly welcome him to Norrhydro.

Carl Mattson will join the company during September 2023.

### **Further information:**

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Key media

<https://www.norrhydro.com/fi>

**Norrhydro Group Plc in brief**

*Norrhydro, founded in 1985, is a Finnish forerunner in motion control and a provider of energy-efficient hydraulic cylinders and system suppliers specialising in high-quality, customised and energy-efficient hydraulic cylinders and demanding linear motion control systems and mobile equipment. The company has more than 35 years of experience in developing and manufacturing customised hydraulic cylinders and liners motion control systems for the most demanding conditions and environments. In 2022, the company generated revenues of EUR 29.7 million, EBITDA of EUR 1.7 million and operating profit of EUR 0,8 million.*

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**Attachments**

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